

## **New ISC Publics Service Announcements Carrying the Safety Mission to Work and Home**

At the Illinois Safety Council “Our Mission Is Safety” and that means promoting safety awareness. Many ISC members also feel their safety “Mission” like Marc Boardnax. Marc is an ISC Board Member and Midwest Safety & Compliance Manager at Comcast Cable. Comcast Cable believes they have a safety mission that goes beyond their own workplace. The men and women at Comcast Cable made these PSA’s happen. Safety to them is as important as the cable services they provide. Thank you Comcast Cable for being an ISC partner in safety. These are now playing in Illinois and Indiana.

The following are 8 second tag lines for 30 second safety awareness announcements. If you feel creative please send us your “8 second” tag line. You can make a difference! Forward your idea to: [ILS@ILSafetyCouncil.org](mailto:ILS@ILSafetyCouncil.org)

### **General All Year**

"Safety is everyone's responsibility! Keep safety strong in Illinois for everyone. Join the Illinois Safety Council! Call or visit our website today."

Falls are a leading cause for injury or death at home and at the workplace Keep floors free from tripping hazards. Call or visit our website today."

"Lack of safety training is a cause for workplace injuries. The ISC has training to keep your workforce safe. Call or visit our website today

Be emergency ready. Practice your emergency plan. Have a NOAA All Hazards Emergency Radio at work and home. Call or visit our website today.

Be storm safe what ever the weather or where ever you are. Have a NOAA All hazards radio at work and home. Call or visit our website today.

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### **Summer & Holidays**

Accidents don't take a vacation. Work safe! Play safe! Drive safe! Be safe! Make your summer a safe one! Call or visit our website today.

Schools Out! Be stranger danger ready. Keep the door locked once your home! Be smart! Be safe! Call or visit our website today.

Always enter Lake Michigan with caution! Learn about Rip Tides. Swim parallel to the shore if caught in one. Call or visit our website today.

***“The Illinois Safety Council is Working to Become Your First Choice For Safety!”***